

For Immediate Release

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Black Diamond Equipment Sponsors Kismet's 2010 Program Season
Additional Climbing-Related Companies Sought for Support

North Conway, NH – May 12, 2010 – Black Diamond Equipment recently joined Kismet Rock Foundation as a 2010 program sponsor, donating 30 new harnesses for use by students.

“Kismet’s educational mission aligns well with our company’s dedication to the future of climbing,” said Jonathan Thesenga, Content Manager at Black Diamond Equipment. “They are getting kids out there who otherwise might not have the opportunity to experience climbing, and we are happy to help make that possible.”

Black Diamond Equipment will add Kismet to the list of dozens of other climbing- and skiing-related nonprofit organizations that the company supports in the form of product donations, consulting services and monetary contributions.

“We are so happy to have the support of Black Diamond this year,” said Sasha Eisele, Kismet Board member and chair of the development committee. “Kismet is unique in its 100% climbing-focused educational programs, and we hope that climbing-focused companies recognize the value and opportunity their support provides to our program.”

Kismet seeks additional sponsors for this summer’s program season. All first time sponsorship donations will be matched 200% through the Power of Three Campaign (more information at www.kismetrockfoundation.org).

Please contact Janet Bergman, Executive Director (603.986.9457 or janet@kismetrockfoundation.org) to learn more.

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Kismet Rock Foundation enhances the physical, intellectual and emotional development of well-functioning but economically disadvantaged children by providing access to the immense value of a comprehensive education in technical rock climbing. By developing students' potential, Kismet prepares students to positively contribute to their communities and their culture throughout their lives. More information at www.kismetrockfoundation.org.

At **Black Diamond Equipment** it's all about climbing and skiing. What began with a backyard anvil and a hammer has grown into a global company with offices on three continents that's not just for rock climbers, but one that stands for the spirit of the sports we live, their values and goals, past, present and future. Since 1957, our innovative gear designs have set the standards in numerous areas. This is partly the result of dedication, desire and diligence on the part of an incredible team of people. It's also the result of each of us being climbers and skiers ourselves. More information at www.blackdionequipment.com.

Related links:

[Kismet Power of Three Campaign](#)

[Kismet Program Sponsor Listing](#)